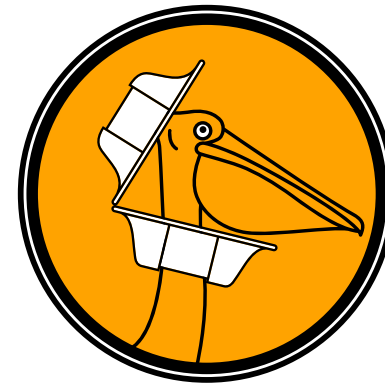




**MÁS
BIGOTES**
MENOS POPOTES



**NO SEAS
CRUEL**
DEJA EL UNICEL



**MÁS VALE
BOLSA DE TELA
EN MANO**
QUE DE PLÁSTICO NADANDO

Much of the trash generated in the city
ends up in the ocean



30 min
in your drink
100 years
in the sea

Plastic waste kills up to
100,000
marine mammals
and turtles every **year**

In the La Paz Malecon
aproximately 2,958 straws
are consumed daily

Much of the trash generated in the city
ends up in the ocean



Styrofoam
is
toxic,
it poisons
our oceans

80% of
marine birds have
styrofoam
in their stomach

In the La Paz Malecon
aproximately 1,971 styrofoam containers
are consumed daily

Much of the trash generated in the city
ends up in the ocean



15 min
in your hands
150 years
in the sea

Sea turtles
mistake
plastic shopping bags
for **jellyfish**
and die from eating them